

March

Content Ideas for Churches & Ministries

Monthly Observations

- National Nutrition Month
- National Women's History Month
- Red Cross Month
- Social Workers Month
- Employee Appreciation Day (First Friday)

Content Ideas

- Highlight the members of your church. Share why you appreciate them.
- Share a one-minute video devotional from a minister on staff.
- Share 4 action photos of your ministries serving. Share how people can join a ministry.
- Ask the musicians to share their top 5 Christian songs. Create a playlist on YouTube or Spotify from the results. Play one of the songs during worship or before service. Inform the audience they can listen to that song and more on your new playlist.
- Ask: If you could interview anyone from the Bible, who would it be and why?
- Share a "then and now" photo of your church. Invite people to attend on Sunday.
- Share a story from a missionary your church supported last year.
- Share 3 ways your church is giving back to your community this month.
- Highlight the local businesses within a 10-mile radius of your church.
- Share 3 facts about one of your staff members. Share a different person each week.
- Give a shout-out to the social workers in your congregation. Share why you appreciate them.
- Capture a photo of your newest members. Invite your online audience to welcome them to the church family.
- Create a graphic detailing the difference between healthy food and junk food. Include a link to your health ministry or a local food bank for more information.

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- Share what the kids are learning this month in children's church (with permission).
- Ask: Our prayer ministry would love the opportunity to pray over you today. How can we pray for you?
- Share a fact about God in 140 characters or less.
- Publish up to 4 photos from Baptism Sunday. Share what it means to be baptized.
- Share photos from a Sunday service. Include a comment about the importance of community.
- Ask: Share something awesome God has done in your life.
- Share a behind-the-scenes photo or video of your youth minister getting ready for youth Sunday.
- Write a simple prayer people can recite in the notes app on your phone. Screenshot the prayer and publish it online. Include a short caption asking your audience to pray with you.
- Share a poll about an entertaining yet controversial topic. Ask your online audience to cast their vote.
- Share an encouraging lyric from a worship song.
- Record a short video of two young church members sharing why they lean on God in hard times. Publish the video as Reel or TikTok on social.
- Ask: How is your day going? Respond to each comment.
- Feature the pastor's wife for #womenshistorymonth. Share appreciation for her contributions to your church.
- Create a list of family-related activities in your city for spring break. Include your church on the list.

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- Take a photo of your church on a beautiful sunny day. Include a caption about the first day of spring.
- Share a post about 5 things that wouldn't exist without women.
- Capture volunteers serving throughout the week. Include a link to join your volunteer team.